

HOW TO PUBLISH IN HIGH IMPACT JOURNALS: AN EDITOR PERSPECTIVE



Thursday, 25 Feb 2021

11:00 A.M. - 01:00 P.M.



through Microsoft Teams

ABOUT THE SEMINAR

The College of Business (COB) at Al Ain University, UAE is convening an international seminar entitled "How to Publish in High Impact Journals: An Editor's Perspective". The overall objective of this seminar is to help researchers in business schools to understand editor's perspective and thereby enhance their chances to publish research articles in highly acknowledged and reputed academic journals. The seminar allows researchers to discuss directly with the Editor-in-Chief of (International Journal of Organizational Analysis) the key challenges in effectively presenting their research articles to get published. This seminar is an initiative of the COB, Al Ain University, to enhance research quality of the UAE Business academic community in general and the COB in particular.

THE SEMINAR WILL COVER THE FOLLOWING

1. How authors can select the appropriate journal.
2. How authors can avoid desk rejections.
3. The features of good papers that can get a chance to be accepted in good journals.
4. Kinds of problems/issues in the papers coming from the UAE, GCC, and the Middle East.
5. Teaching/research balance.
6. Questions/Answers session.

TARGET AUDIENCE

1. Business School Faculty Members
2. Business/Industry Practitioners
3. Research Scholars
4. Students (Undergraduate / Graduate)

Speaker



Prof. Peter Stokes
Academician, Researcher
De Montfort University
UK

Moderator



Dr. Mosab Tabash
Academician, Researcher
Al Ain University
UAE

You can attend the seminar directly from <https://bit.ly/36gRx4F>

Or register at <https://bit.ly/3qWEIUM> to receive a reminder email

For more details, please contact at MBA@aau.ac.ae