جامعة العين
AL AIN UNIVERSITY

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CAEP Council for the Accreditation of Educator Preparation
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ABET Engineering Accreditation Commission
وزارة التربية والتعليم MINISTRY OF EDUCATION

# Cooperation Agreement Between Al Ain University and MSU in Malaysia

In a step to enhance academic and research collaboration, Al Ain University has signed a cooperation agreement with Management Science University (MSU) in Malaysia. This agreement is part of Al Ain University's strategy to strengthen its international partnerships and exchange expertise with prestigious universities around the world.

The agreement was signed by Dr. Noor Aldeen Atatreh, Vice Chairman of the Board of Trustees of Al Ain University, and Prof Tan Sri Dato' Wira Dr. Mohd Shukri, President of Management Science University in Malaysia. Prof. Mohammad Ghattas, Dean of the College of Pharmacy, and Dr. Mohammad Bustanuddin, Director of the Pharmaceutical Sciences Program, along with several officials, attended the signing ceremony.

The agreement encompasses cooperation in various fields, including exchanging students and faculty members. It also aims to enhance research activities and organize conferences and workshops to facilitate knowledge exchange and skill development between the two parties.

Dr. Atatreh affirmed that this partnership represents a significant step toward achieving Al Ain University's vision of building bridges of cooperation with global universities to support students and enhance the university's international standing.

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# A Delegation from Al Ain University Visits Universities in Southeast Asia to Strengthen Academic Collaboration

A delegation from Al Ain University, led by Dr. Noor Al Deen Atatreh, Vice Chairman of the Board of Trustees at Al Ain University, along with Prof. Mohammad Ghattas, Dean of the College of Pharmacy, and Dr. Mohammad Bustanuddin, Director of the Pharmaceutical Sciences Program, visited several prestigious universities in Malaysia and Indonesia.

The visit aimed to strengthen research and knowledge collaboration, promote student and faculty exchange programs, and support joint academic and cultural initiatives among the participating universities. This initiative aligns with Al Ain University's strategy to enhance its international relations and expand its educational partnerships, improving education and scientific research quality.

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# Al Ain University Delegation Visits Ministry of Economy to Strengthen Collaboration

A delegation from Al Ain University, led by Dr. Noor Al Deen Atatreh, Vice Chairman of the University's Board of Trustees, visited the Ministry of Economy to strengthen academic and institutional cooperation.

H.E. Abdullah Al Saleh, Undersecretary of the Ministry of Economy, welcomed the delegation and other ministry officials. The visit focused on exploring ways to enhance partnerships between the two parties, contributing to national plans for sustainable development and innovation. Discussions also highlighted the importance of developing academic and training programs aligned with market needs and the UAE's future vision.

Dr. Noor Al Deen Atatreh emphasized the importance of establishing strategic partnerships between academic institutions and government entities, reiterating Al Ain University's commitment to graduating highly qualified national talents capable of making significant contributions to economic and social development.

H.E. Abdullah Al Saleh expressed his appreciation for this initiative, highlighting the vital role that academic institutions like Al Ain University play in supporting and promoting the UAE's knowledge-based economy.

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# Al Ain University Introduces Business Analytics as a New Major in the Bachelor of Business Administration Program

Al Ain University has introduced "Business Analytics" as a new addition to the Bachelor of Business Administration program to meet the evolving demands of the job market. This launch coincides with the opening of admissions for the Spring 2024-2025 semester. The program aims to equip students with the analytical and technical skills to interpret data and make strategic decisions that enhance organizational performance.

The introduction of the Business Analytics major comes in response to the growing demand for data analytics professionals in both global and local job markets. Business analytics skills have become key to improving organizational performance and boosting competitiveness. The program offers students a blend of theoretical knowledge and practical experience in data analysis, project management, strategic decision-making, and the development of analytical models.

The major allows students to study specialized courses such as statistical analysis, data science, programming for business, and market analysis. Additionally, the program emphasizes critical thinking and problem-solving skills, enhancing technical capabilities through hands-on training and using the latest data analytics software.

Business Analytics opens doors to career opportunities, preparing graduates for roles such as data analysts, project managers, management consultants, or specialists in business strategy development across sectors like finance, healthcare, technology, and government.

This major supports the global shift towards digital transformation by focusing on preparing students to tackle future organizational challenges in a rapidly advancing digital environment. Through this program, students will utilize analytical and technological tools to deliver innovative solutions.

Beyond the academic curriculum, the program includes unique training workshops, interactive seminars with industry experts, and internship opportunities at leading organizations. These activities aim to enhance students' practical skills and enable them to effectively apply their knowledge, positioning them as future leaders in business analytics.

Prof. Ghaleb El Refae, President of the University, stated: "Business analytics is a pivotal field that keeps pace with developments in the global job market. At Al Ain University, we strive to offer innovative educational programs that align with market needs and fulfill students' aspirations. The Bachelor of Business Administration in Business Analytics represents a new step in our journey to enhance academic excellence and prepare a workforce capable of driving digital and administrative transformation in organizations."

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# Pioneering Event and MoU with the Institute of Management Accountants

Al Ain University hosted the flagship event "Connect with the Institute of Management Accountants 2024," organized by the College of Business. The event brought together finance and management accounting professionals, offering opportunities to connect with industry leaders, emerging talents, and engage in thought-provoking discussions.

The event featured a workshop on "Igniting Innovations Through Connections," presenting strategic and valuable insights into the future of the profession, delivered by Mike DePrisco, President and CEO of the Institute of Management Accountants. Attendees had the chance to network with peers, learn from experts, and gain insights into the latest trends and technologies shaping the future of industries.

One of the event's highlights was signing a Memorandum of Understanding between Al Ain University and the Institute of Management Accountants.

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# Al Ain University Organizes a Training Program for High School Students at the College of Pharmacy

The College of Pharmacy at Al Ain University, at its Al Ain and Abu Dhabi campuses, organized a distinctive training program targeting 11th and 12th-grade students aimed at enhancing their knowledge and developing their skills in various scientific fields.

The training program spanned two weeks, during which students participated in specialized laboratory activities, including pharmaceutical analytical chemistry, organic chemistry, pharmaceutics, microbiology, molecular modeling, and research laboratories. Additionally, they had the opportunity to visit the virtual pharmacy.

Moreover, the students were given a comprehensive tour of the university, including its colleges, facilities, and services, providing them with a firsthand experience of the university environment.

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