



Apr 28, 2015

A lecture entitled "What is the Benefit of Learning this Course?" at Al Ain University

Organized by the Deanship of Students Affairs at Al Ain University of Science and Technology, based in Abu Dhabi, in cooperation with the College of Business Administration, a lecture entitled "What is the Benefit of Learning this Course?", where Dr. Mohiuddin Adnan gave a detailed explanation to raise the students' awareness about the purpose of studying different materials in the Business School.

In this context, he referred to the academicians to encourage students to ask questions beyond their learning materials as needed to make students capable of linking subjects which they study with their future lives, careers and social lives. Such motivation would help to increase their interests in programs that examine and improve their academic and cognitive outcomes.

[Press Release Link](#)