



A Workshop Entitled "The Sustainability Mechanisms in Business" for Master's students of the College of Business Administration

The Master's students of the College of Business Administration at Al Ain University of Science and Technology –Abu Dhabi Campus- participated in a workshop entitled "The Sustainability Mechanisms in Business", which was organized by the Ministry of Economy at the headquarters of Ras Al Khaimah Chamber, under the supervision of Dr. Faten Kharbat from Al Ain University.

The workshop talked about several topics, such as the idea of sustainability in the business, the mechanisms of the longevity of the resources used, how to apply the sustainability in business with some special exercises for the participants.

At the end of the workshop, the participants received certificates of participation, in addition to a book signed by the author, Jonathan Scott, who managed the workshop.

Press Release Link