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## **AAU students visit the Smart Business Exhibition**

The College of Business at Al Ain University of Science and Technology, Abu Dhabi Campus, organized an scientific visit for its students to the Smart Business Expo, organized by the Abu Dhabi Chamber at Abu Dhabi National Exhibition Center, under the supervision of Dr. Nuha Hamadah.

The students had a tour in the exhibition to show the provided services by the companies and attended a workshop presented by Mrs. Nour Al Hussain, Founder of SME District, which aims to enhance the potential of small and medium-sized companies to make entrepreneurs successful and transform the UAE market from a consumer market to an innovative global production market.

Dr. Noha commended the visit which promotes knowledge and expertise in the academic and professional levels, especially as some students are small business owners.

The aim of this visit is to connect practical reality with theoretical learning, prepare students for the future of business, and build a new network of work relations.

[Press Release Link](#)