



Mar 01, 2018

## **College of Media Students attended a workshop on “Equestrian Writing”**

The College of Communication and Media students at Al Ain University of Science and Technology, Al Ain Campus, participated in a workshop entitled “Essentials of Equestrian Writing”, organized by Fatima Bint Mubarak Ladies Sports Academy (FBMA), and supported by H.H. Sheikha Fatima bint Mubarak, Chairwoman of the General Women's Union (GWU), Supreme Chairwoman of the Family Development Foundation and President of the Supreme Council for Motherhood and Childhood, and HH Sheikha Fatima Bint Hazza Bin Zayed Al Nahyan, Chairwoman of the FBMA.

The workshop focused on consolidating the general concepts and the scientific method of writing for Equestrian sport and introducing the types of media coverage of this sport. The students covered the FBMA International Show Jumping Cup 2018, which accompanied the

workshop for three consecutive days, where the students were able to cover the tournament, thereby reinforcing the theoretical knowledge gained at the university. The best article will be selected to be published as a press release by the Academy in a local newspaper and the Noon Sports website, as well as, presenting a certificate of honor to the winner.

The workshop aims to develop the media skills and link the theoretical and practical aspects, which is constantly pursued by Al Ain University of Science and Technology. The students praised the workshop as a unique and rich knowledge experience.

[Press Release Link](#)