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The Business Day highlights the countries' cultures at AAU

The College of Business at Al Ain University of Science and Technology, at Abu Dhabi Campus, in cooperation with Private International English School and the Philippine School organized an open day with an exhibition under the name of "The Business International Day". It showed diverse cultures from different countries and their business turnover.

The event was organized by Dr. Nuha Hamada with the presence of Dr. Amer Qasem, AAU Vice President, academic and administrative staff, AAU students and visitors from outside the university.

AAU students presented various entertainment and theater performances that combined art and heritage of other countries. The event was accompanied with an exhibition, which reflected the business turnover of various countries and their relations with the UAE.

This event reflected the spirit of team work between the students, and highlighted the excellence of the students through their work displayed in the exhibition, which was

characterized by creativity and innovation. Whereas the main purpose of this event was to encourage students to scrutinize different resources and acquire other cultures.

Dr. Hamada said that the International Business Day was organized to promote the concepts of tolerance and co-existence among peoples, which were founded by the late father Sheikh Zayed bin Sultan Al Nahyan, as well as, to encourage students to consider other peoples' cultures and their businesses which in turn benefits the students.

The exhibition received a great number of visitors who impressed the exhibition and the students' efforts, which have been obviously shown through their participation.

[Press Release Link](#)