



Mar 10, 2019

College of Business enhances Business Simulation

The College of Business at Al Ain University of Science and Technology, Al Ain Campus, organized a workshop entitled "Demonstration of a Software about Business Simulation", presented by Mr. Abraar Lilani, Director, White Feathers Group, and attended by Dr. Adel Ahmad, Dean of the College of Business, academic staff and students.

The Simulation Workshop is designed to allow professors to engage with a simulation to see how it can enhance student experienceby using blended learning, to enhance student engagement and involvement.

The workshop aimed to explain how to reduce the workload of the professors, while at the same time increasing student learning. Also, the objectives of the workshop are flipping the classroom, blended Learning, simulation experience, highly engaging student learning techniques.

Press Release Link