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“AL ZAEEM” organizes a media training workshop for players in cooperation with Al Ain University

Under the umbrella of the UAE Pro League, Al Ain Sports and Cultural Club in cooperation with Al Ain University organized the “Media Training Workshop” as part of the partnership agreement between the two entities. It was held at the VIP Lounge in Khalifa bin Zayed Stadium.

The workshop was moderated by Dr. Rahima Aissani, Dean of the College of Communication and Media, Al Ain University, and Dr. Mokhtar Elareshi, Assistant Professor, Al Ain University and received great interaction and significant attention from all attendees.

The workshop, showcased several themes, including, the definition of the various media means, their role and importance, how to deal with the media, responsibilities of a player, duties related to media aspects, and the cautions and recommendations associated with posts on social media platforms.

Abdullah Ali, Supervisor of the First and Reserved Teams, praised the combined efforts of the UAE Pro League and Al Ain University and their keenness to coordinate with the Club for

organizing and managing the media training workshop.

He stressed the importance of the topics addressed by the College of Communication and Media specialists, Dr. Rahima Aissani – Dean of the College of Communication and Media, while expressing his deep appreciation to everyone who contributed to the workshop's success, achieved the desired gains.

In her turn, Dr. Rahima Aissani praised the quality level of professionalism of all members of the Club's management, coaching teams, and players. She said, "The wonderful organization and everyone's commitment to precautionary measures reflect the positive image of Al Ain Club, which is one of the largest sports entities in Asia,". She also added: The dedicated efforts exerted by Al Ain Club and the UAE Pro League in organizing such awareness-raising workshops is one of the positive indicators. Indeed, we at Al Ain University are keen to respond to all renowned initiatives to provide the best services to the UAE community and the city of Al Ain in particular.

Dr. Rahima Aissani concluded her statement by stressing that the age groups and their distinguished attendance during the two-day media training workshop that we supervised gave us a good feeling full of happiness and optimism. We all hope that everyone took advantage of attending such seminars and training sessions."

[Press Release Link](#)