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Al Ain University enhances communication with students at "NAJAH"

Al Ain University (AAU) participated in the exhibitions "Najah Abu Dhabi" and "Najah Dubai", the most prominent and leading higher education events in the region, to communicate with a larger student audience and introduce AAU's various academic programs and scholarships.

Visitors were introduced to a variety of locally and internationally accredited programs in the fields of engineering, pharmacy, law, education, business, and media. The university offers 22 bachelor's programs and 8 master's programs, in addition to a postgraduate professional diploma in teaching. Through its participation in Najah exhibitions, AAU seeks to reach the largest possible segment of students and familiarize them with the educational opportunities offered by AAU that enable them to take the next step in their university journey. It also aimed to introduce them to academic programs offered, various scholarships, facilities, and services provided by AAU for a unique learning environment for students.

The visiting students were able to meet the staff of the Student Recruitment Unit who responded to their inquiries regarding registration, and some students also had the opportunity to submit the online admission application.

It is noteworthy that Al Ain University is keen to participate in the Najah exhibition annually, as it is the most important exhibition in the country for higher education institutions, which enhances direct communication with students and reflects the image of AAU at all levels. The opportunity to enhance communication with students this year was phenomenal, due to the university's participation in their two exhibitions. The Najah Dubai exhibition was held at Expo 2020, which is a vital platform for university employees to communicate with members of the outside community.

[Press Release Link](#)