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The College of Business Promotes Research Collaboration

The College of Business (COB) at Al Ain University organized an international research webinar entitled “Collaborating for Research: The Good, The Bad, The Ugly”. The seminar was presented by Prof. Peter Stokes, from De Montfort University, UK. While Dr. Mosab Tabash took initiative to organize it, and was attended by academic staff, administrative staff, MBA students, and other researchers.

The main objective of the seminar was to help faculty members and researchers to achieve synergy in publishing more quantity with quality articles. The speaker presented and addressed some interesting key points regarding collaboration in the early/mid/late career of the faculty member. Additionally, an interactive session was taken place between Prof. Stokes and faculty members.

Dr. Zafar Husain, Dean, College of Business welcomed the speaker and the audience. Also, insisted on the importance of scientific collaboration in academia.

In the end, Dr. Mosab Tabash, the moderator of the webinar thanked Prof. Stokes for sharing his vast experience in publishing and collaborative research and how the research collaborations enhance research productivity.

The seminar is an initiative of the COB, to enhance the research quality of the UAE academic community in general and the COB community in particular.

[Press Release Link](#)