



May 25, 2023

Blood Donation Campaign Entitled "Renew Your Blood"

The Red Crescent Student Club at the Deanship of Student Affairs at Al Ain University (Abu Dhabi Campus) organized a blood donation campaign under the slogan "Renew Your Blood" in cooperation with the Blood Bank Services - SEHA, as part of its continuous community service activities.

The campaign witnessed a remarkable turnout from members of the academic and administrative staff and students, in response to the campaign and its objectives, and their desire to support all forms of communication with the community and to provide possible humanitarian support.

In her turn, Dr. Nuha Hamada, Deputy Dean of Student Affairs, confirmed the university's keenness to organize regular blood donation campaigns to ensure that it enhances its social responsibility, spreads its values aimed at communication and social solidarity, and encourages voluntary and charitable work.

Press Release Link