



Apr 23, 2024

The College of Communication and Media organized the Heritage Exhibition

The College of Communication and Media at Al Ain University (Abu Dhabi Campus), under the sponsorship of the General Women's Union, organized a heritage exhibition titled "We Inherited It, We Preserve It for the Future" to commemorate World Heritage Day.

The exhibition is part of the requirements for one of the Public Relations specialization graduation projects, and It hosted the researcher and narrator, His Excellency Hamad bin Hamdan Al Matroushi, the honorary president of the Ajman Society for Folk Arts and Theatre, university students participated in cultural and entertainment segments of the exhibition, such as the "Zayed's Descendants" segment, which shed light on the importance of the family's role in transmitting heritage knowledge to the children, the future generations.

The exhibition concluded its activities with a tour among heritage tales and events documenting Emirati life in the past and its role in enhancing the present and the future.

[Press Release Link](#)