



Feb 12, 2026

AAU Explores the Future of Radio with Sky News Arabia Expert

Al Ain University's College of Communication and Media organized a panel discussion titled "The Future of Radio," featuring Mr. Ahmed Al Agha, Executive Editor of the Radio Department at Sky News Arabia. The session was held as part of the university's commitment to keeping pace with developments in the media landscape and to enhancing students' understanding of emerging industry trends.

The discussion addressed several key topics, including the evolution of radio in the era of digital transformation, the challenges facing traditional broadcasting, and the new opportunities created by digital platforms and podcasts. It also highlighted the growing role of audio content in engaging audiences through innovative approaches.

The guest speaker shared insights from his professional experience in radio, emphasizing the skills required in the field and the importance of adapting to the rapid changes shaping the media industry.

The session saw strong student engagement through questions and discussions, providing valuable exposure to real-world experiences and a deeper understanding of the future of radio and its professional demands.

This session is part of a series of initiatives organized by the College of Communication and Media, aimed at connecting students with industry expertise and preparing them for the evolving demands of the media job market.

[Press Release Link](#)