



Al Ain University

> Goals and Objectives

Goals

- Encourage and support skilled graduates to start their own business.
- Provide a platform to the UAE local community to start small business based on innovative ideas.
- Support Abu Dhabi and UAE government initiatives on startup and small businesses.
- Promote startup business for potential entrepreneurs of Alumni.

Objectives

- To promote the culture of technology led entrepreneurship and small business development in UAE among the students and alumni of AAU.
- To initiate and pursue meaningful research projects in the areas of entrepreneurship and small business development with emphasis on local and regional challenges.
- To involve government and private agencies / firms in a meaningful dialogue towards fulfilling corporate social responsibility. To offer educational programs to enable budding entrepreneurs to write business plans and deal with financial institutions and venture capitalists.
- To channelize the energies and enthusiasm of the young and fertile minds in the appropriate direction and encourage them to convert 'ideas' into small scale businesses.

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