



Al Ain University

> Vision and Mission

Vision

AAU's Entrepreneurship and Small Business Development Center (ESBDC) aims to become an exemplary resource center for aspiring and successful entrepreneurs and start-ups.

Mission

The center is committed to provide students and business organizations with leading-edge innovative ideas, and entrepreneurial thinking necessary for the establishment of a start-up business. The center seeks to be a place promoting the entrepreneurial spirit and the culture of innovation among students and graduates of all colleges of AAU by offering education and training, research on entrepreneurship & small business, and consulting in start-ups and small businesses located in the UAE.

[View Page](#)