



## Students Recruitment Unit > Vision and Mission

### **Vision**

Our Vision is to make the “Students Recruitment Unit” a source for human development, to invest in the education of students and to play an effective role in achieving the academic self-sufficiency for the university to be capable in the contribution of creating a society that is knowledgeable by supporting the vision and mission of the university.

### **Mission**

Upgrading the skills and methods of Recruitment and communication, including the university contributes to the image shows that achieve a competitive advantage. Also, the Students Recruitment Unit seeks to Develop and Maintain strong relation with AAU students and follows up their educational affairs, Answering inquiries, questions & complaints from the moment of their admission until their graduation.

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